



DECAL LABELS OVERVIEW

NovaVision delivers high-performance graphic solutions for original equipment manufacturers, freight and rail industries, and retail environments. Our expertise in durable materials, specialty adhesives, and precision printing ensures consistent quality, regulatory compliance, and long-term performance in demanding applications.

OEM Decals & Labels

Built for rugged use and reliable readability. Our OEM decals and labels are engineered to meet the specifications of complex industrial environments, from heavy equipment to consumer goods. We offer:

- ISO-certified production and strict quality control
- Compatibility with nearly any surface or substrate
- Custom die-cut shapes and specialty adhesives
- Short lead times and competitive pricing

Whether you're identifying parts or providing critical warnings, our labels are trusted across industries.

Railcar Graphics

Rail graphics demand performance and precision—and we deliver both. With decades of experience serving rail operators and manufacturers, our decals meet the industry's highest durability and compliance standards. Our offering includes:

- AAR-compliant materials and printing processes
- Long-life 3M graphic films with industry-best warranties
- Extensive catalog of standard AAR reporting marks
- Custom graphics and engineering drawing interpretation
- Fast-turnaround on stock and custom orders

Built to survive the elements and maintain readability over time, our graphics are trusted by rail fleets across North America.

Point-of-Sale System Overlays

Enhance usability, durability, and design with high-quality point-of-sale overlays. We provide tailored solutions for customer-facing devices, combining form and function in every overlay. Key features include:

- Durable materials resistant to abrasion and heavy use
- Bright, high-contrast printing with crisp detail
- Custom shapes, textures, and window cutouts, including soft touch button zones

